

Q4 EDITION



another way

PROMOTIONS | INCENTIVES | BRAND EXPERIENCES

CAMPAIGN INSPIRATION

Your quarterly guide to a selection of the most unique and interesting prize ideas that will set your campaign apart from the competition without breaking the bank.

WWW.ANOTHER-WAY.CO.UK





no. 1

holmen lofoten

Kitchen on the edge of the world, Norway



An extraordinary culinary adventure set above the Arctic Circle. Perfect for:
Foodies | Adventurers | Outdoor Lovers | Incentives



A gourmet hideaway in paradise

Sørvågen, Norway

Kitchen On The Edge Of The World is an extraordinary culinary adventure set above the Arctic Circle. For four nights you will be seated at the chef's table with a handful of fellow adventurers, watching the feast unfold before you from world class chefs. During the day work with outdoor pursuit experts, engage in craft workshops or wild fish, all with world famous experts on hand throughout.

- Accommodation for 4 nights & return transfers
- Breakfast, lunch and dinner
- 4-course dinners cooked by Valentine Warner
- Cocktail or wine pairings with all dinners
- Cookery, workshops & cocktail demonstrations
- Ocean fishing, locally-led hikes & cultural walks
- Foraging, island picnics and bonfires
- Complete winner management throughout

Approx Budget:

£4,250 + VAT



no. 2

another place

Adventure & luxury in the rolling hills of the Lake District



Adventure and adrenaline in the UK's most beautiful countryside. Perfect for:
Outdoor Enthusiasts | Couples & Families | Health Brands



Adventure with a twist in the Lakes

Ullswater, The Lake District

Come rain or shine, snow or sun, warm or windswept, this spot in the Lake District is second to none. Family luxury, with an adventurous twist Another Place caters for every demograph. Outdoor accommodation, luxury stays, quality family time or spa focussed fun, it has it all. With bespoke opportunities all around, your campaign will stand apart with an experience here.

- Return travel for 2 to Ullswater
- 2 nights accommodation for 2 at Another Place
- Dinner for 2 at the Rampsbeck restaurant
- A Stand Up Paddleboard lesson for 2
- An introduction to sailing lesson for 2
- A massage per person at the hotel spa

Approx Budget:

£2,850 + VAT



no. 3

the woodsman

Designer treehouse living for the weekend in Dorset



Treetop seclusion with a designer twist perfect for:
Nature Lovers | UK Short Breaks | On Pack Campaigns



Designer treehouse weekend

The Woodsman Treehouse, Dorset

Not much space to grab the consumers attention? Need to create an impact with just one image and one call to action? The Woodsman has all that and more. Designer treetop living, arresting visuals, unique charm and all at less than you would imagine.

Make your budgets go much further with a competition prize to somewhere your winners will never forget and will drive engagement at the point of purchase.

- Return train travel for 2 people to Dorset or car hire for the duration of your stay
- 3 night's accommodation for 2 in the Woodsman Treehouse
- An outside shower and hammock with built in slide to get down
- A breakfast hamper each day with locally sourced products

Approx Budget:

£2,100 + VAT



no. 4

festive wish

Make a christmas wish come true



Bring a perfect Christmas to life. No matter what it is. Perfect for:
Kids | Families | On Pack Campaigns | Christmas Campaigns



Create Your Perfect Christmas

Wherever you want it.

Prizes don't always have to focus on travel. Why not speak with us to understand how we can make the impossible possible. Plan your perfect Christmas? Make dreams come true? From Christmas street parties to Nutcracker ballets in your own home, white Christmas in your back garden to a herd of Reindeer at your school, we can make it all happen. Just ask...

- Perfect Christmas planning committee
- Dedicated event manager to make your Christmas wish come true
- Home based or venue sourced events planned
- Content creation and editing offered
- Magic guaranteed

Approx budget:

£TBC



another way

Making promotions work for you.

PRIZES | PROMOTIONS | BRAND EXPERIENCES | INCENTIVES

WE MAKE RUNNING COMPETITONS EASY

Creating a competition or a promotion can seem daunting, especially if you have to sell your concept to a third party.

Another Way manage all aspects of your campaign so you can propose any idea, even the most challenging concepts, confident it can be delivered.

- We create your prize concepts
- We manage and fulfil every idea in house
- We create your prize Ts & Cs
- We check for compliance issues in your market
- Each winner gets a dedicated Fulfilment Manager
- Each winner gets a dedicated travel app
- We don't charge for our ideas

WE WORK WITH ANY BUDGET

Myth Buster: **Prizes don't have to cost the earth.**

From hundreds of pounds to thousands, budgets come in all shapes and sizes. Another Way use our years of experience to make your budget work. Unique and engaging ideas don't have to break the bank, just ask us how: prizeteam@another-way.co.uk



Connecting brands with consumers
in a more meaningful way.



RECENT CAMPAIGNS

Airbnb Heritage Tour

Climb aboard this once-in-a-lifetime journey
to explore historic European homes by rail



CONTACT

E: prizeteam@another-way.co.uk

E: andrew@another-way.co.uk

T: 0778 948 5123

W: www.another-way.co.uk

