

Q1 2023 EDITION



another way

PROMOTIONS | INCENTIVES | BRAND EXPERIENCES

CAMPAIGN INSPIRATION

Your quarterly guide to a selection of the most unique and interesting prize ideas that will set your campaign apart from the competition without breaking the bank.

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Making promotions work for you.

PRIZES | PROMOTIONS | BRAND EXPERIENCES | INCENTIVES

WE MAKE RUNNING COMPETITIONS EASY

Creating a competition or a promotion can seem daunting, especially if you have to sell your concept to a third party.

Another Way manage all aspects of your campaign so you can propose any idea, even the most challenging concepts, confident it can be delivered.

- We create your prize concepts
- We manage and fulfil every idea in house
- We create your prize Ts&Cs
- We check for compliance issues
- Dedicated Fulfilment Manager for everyone
- Each winner gets a dedicated travel app
- In house travel agency
- We also manage partnerships, influencer campaigns and hard good packages

NOT JUST TRAVEL EXPERIENCES

Top Tip: **Tiered prize pools tend to perform better than single giveaways.**

We know on pack promotions engage audiences. But they still need to set your brand apart. Why not offer a luxury option to address the cost of living crisis? Aspirational, relevant and eye catching.



Stoov electric heated cushion.



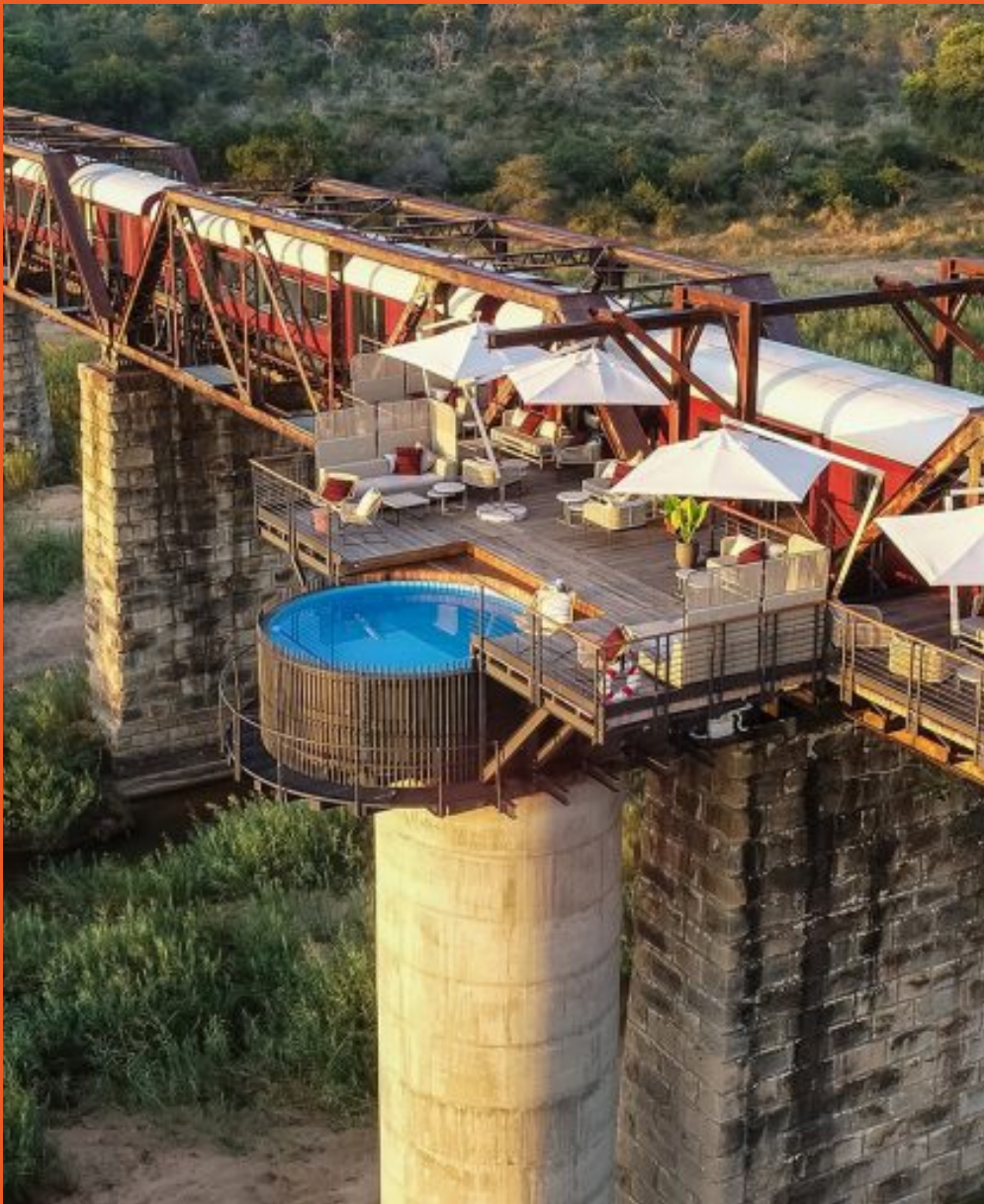
Maeving electric motorcycle.



no. 1

kruger shalati

A train hotel at the gateway to the Kruger National Park



A one of a kind safari experience overlooking Kruger National Park. Perfect for:
Safari Adventurers | Headline Grabbing Prizes | VIP Incentives



Experience the Kruger from a hotel perched on a railway

Kruger, South Africa

A first-of-its-kind hotel situated on the gateway to the Kruger National Park, this incredible hotel leaves a lasting impression on all those who see it. With 31 rooms made up of 24 train carriage suites and 7 bridge suites, this safari experience echoes the luxurious train travel of the 1920's. Watch as elephants and giraffe graze below your hot tub, itself suspended high above the plains of the National Park. This is truly a once in a lifetime experience.

- Return indirect flights for two adults to Skukuza Airport, via Johannesburg
- Return private transfers to Kruger Shalati Hotel
- 7 night's accommodation for two in a Carriage Suite
- All meals included whilst you are on the experience
- Two safaris each day in an open top Jeep

Approx Budget:

£11,000 + VAT



no. 2

coastal escape

Coastal luxury weekend away with an eco-twist



Eco-friendly coastal retreat with a modern nod to Scandinavian living. Perfect for:
Nature Lovers | UK Short Breaks | On Pack Campaigns



Cornish coastal weekend away

Ukiyo, Cornwall

After a hectic Christmas and a frantic new year, people are looking for and welcoming the chance to take a break away from the rat race. Simple, chic and effortless breaks away are on the menu for 2023 and your campaign can capitalise on this trend. Perched on a Cornish clifftop, this sustainable cottage gives winners the chance to sit back and admire the view, enjoy the surroundings and relax. With arresting imagery this affordable option will set your brand and promotion apart from the competition.

- Return train travel for 2 people to Cornwall or car hire for the duration of your stay
- 3 night's accommodation for 2 in Ukiyo, Coverack
- A breakfast hamper each day with locally sourced products
- A fishing or walking tour with a local expert with pub lunch included

Approx Budget:

£3,500 + VAT



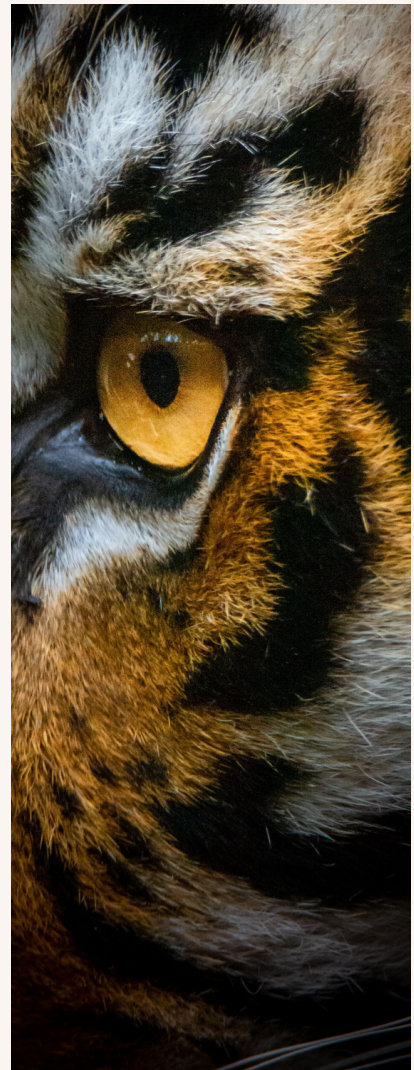
no. 3

tiger lodge

Up close wildlife experience as you sleep in a tiger enclosure



Share your living quarters with these majestic big cats. Perfect for:
Wildlife Lovers | Inquisitive Families | Headline Grabbing Campaigns



Share your living room with tigers

Port Lympne Safari Reserve, Kent

There's nowhere else in the world where you can wake up with a tiger at your window. Tiger Lodge offers the unforgettable experience of living with Port Lympne's majestic tigers. Nestled above the landscaped gardens, the lodges offer a chance to get up close to this endangered species, enjoying breathtaking coastal views from a secluded balcony and exploring the reserve in your personal golf buggy.

- Return travel for 4 to Port Lympne Safari Reserve
- 2 night's accommodation for a family of 4 at Tiger Lodge
- Entrance to Port Lympne Hotel & Reserve and Howletts Wild Animal Park
- A bespoke safari experience per person and access to a golf buggy throughout

Approx Budget:

£3,900 + VAT



no. 4

bubble dome

Stargazing getaway with a difference



Sleep beneath the starry skies in perfect isolation. Perfect for:
Couples | Short haul escapes | Eye catching imagery



Your own Forest Bubble Dome

Finnlough, Enniskillen, Ireland

Spend the night under wide open skies and experience stargazing from your four poster bed. With no WiFi or television, you can disconnect and enjoy the natural calm of nature in this unique setting. Visually arresting this escape will be sure to grab anyone's attention. Cost effective and appealing this lends itself to a tiered prize solution, why not add spa days as a runner up option, maximising your engagement?

- Return flights for two people to Dublin
- Return private transfers from the airport to Finnlough
- 3 night's accommodation in a private Forest Bubble Dome for 2 people
- Breakfast hamper each day
- Mountain bike hire throughout

Approx budget:

£2,200 + VAT



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