

Q3 2023 EDITION



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PROMOTIONS | INCENTIVES | BRAND EXPERIENCES

# AWARD WINNING CAMPAIGN INSPIRATION

Your quarterly guide to a selection of the most unique and interesting prize ideas that will set your campaign apart from the competition without breaking the bank.



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# Make running promotions easy.

PRIZES | PROMOTIONS | BRAND EXPERIENCES | INCENTIVES

## USING PROMOTIONS REALLY WORKS

The impact of promotions is becoming increasingly positive. When a promotion is used **73%** of people state they are more likely to try a new brand\*.

**Another Way manage all aspects of your campaign** so you can propose any idea, even the most challenging concepts, confident it can be delivered.

- We create your prize concepts
- We manage and fulfil every idea in house
- We create your prize Ts&Cs
- We check for compliance issues
- Dedicated Fulfilment Manager for everyone
- Each winner gets a dedicated travel app
- ATOL Licensed
- We also manage partnerships, influencer campaigns and hard goods packages

## AWARD WINNING PRIZE MANAGEMENT

We are officially award winning. Having only recently celebrated our 2nd anniversary, we were delighted to collect **SILVER** at the **2023 IPM AWARDS** for **BEST PROMOTIONAL MARKETING MANAGEMENT & BEST INCENTIVE, PRIZE OR LOYALTY MANAGEMENT** for our work with Airbnb for their Grand Heritage Tour.



\* Mando: What The Brits Want From Promotions 2.0

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no. 1

# Iris – Norway

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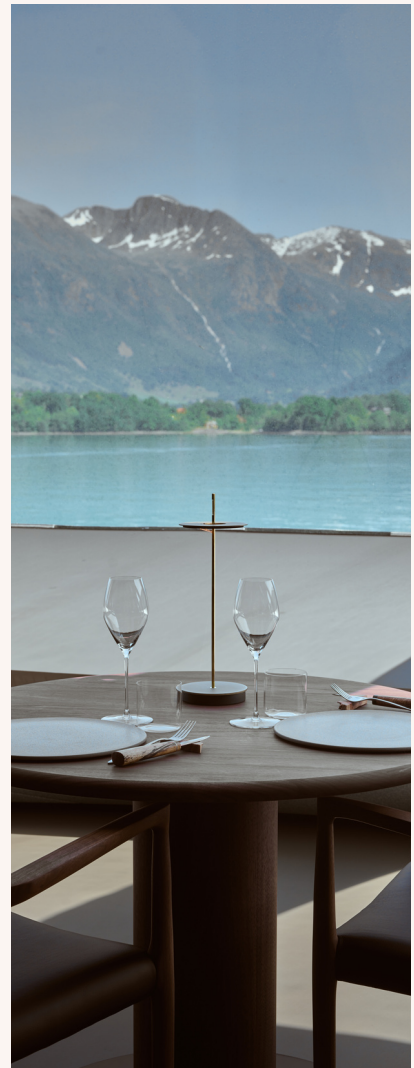
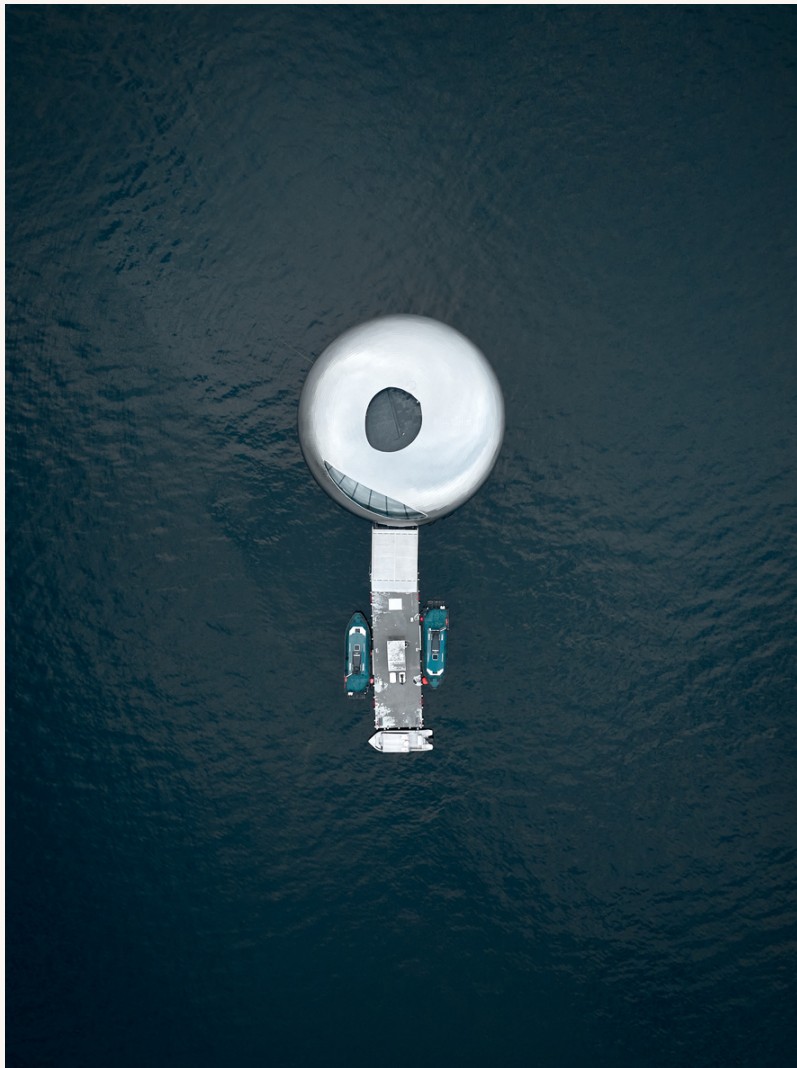
The world's most exciting restaurant in the most epic of settings

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'Expedition Dining' where guests are taken to the ingredients, not the other way around.  
Perfect for: Food Lovers | Adventurers | Big Impact Prizes



# Expedition Dining at its finest

Rosendal, Norway

The experience at Iris is, quite literally, a journey. It starts with a boat trip from the picturesque town of Rosendal, with a pit stop and welcoming snack at chef Anika Madsen's boathouse on the island of Snilstveitøy. Via the jetty of the floating art installation Salmon Eye, the evening kicks off with a multisensory underwater experience, culminating in the dining room where stunning views of the fjord and mountain ranges create the backdrop for an incredible culinary experience.

- Return flights to Bergen, Norway
- Return transfers to Rosendal
- Electric boat transfers from Rosendal to Iris restaurant, located inside the floating art installation Salmon Eye in the Hardanger Fjord
- Set Menu for two people at Iris including signature wine pairing
- Two nights accommodation at the Rosendal Fjordhotel

Approx Budget:

£2,900 + VAT





no. 2

# Highland Life

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Wilderness, luxury and incredible food at Kinloch Hotel, Isle of Skye

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Highland life with unique outdoor activities and five star dining.  
Perfect for: Autumn Campaigns | Explorers | Whisky Brands



# Live like a laird on the Isle of Skye

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## Isle of Skye, Scotland

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Ever fancied living like a true Scottish Laird? Well now you can with this incredible break at Kinloch. More than a hotel and restaurant, it's a jewel nestled in the hills on the Isle of Skye. Here you'll receive a foraging experience, find chanterelles, wild garlic or scrumptious samphire in the forest and shoreline. This gentle morning experience includes freshly picked nibbles and refreshing brews, like Bog Myrtle Tea, made on an open fire. Add to this a traditional Deer Stalk (with a camera) with your local ghillie and an incredible dinner and you have the perfect highland weekend away.

- Return flights for two people to Inverness
- Electric car hire for four days
- Three nights accommodation at Kinloch Hotel, Isle of Skye
- Traditional Scottish breakfast each morning
- A Foraging experience on the shore of Loch na Da
- A photography 'deer stalking experience' with a local ghillie
- Dinner at the Kinloch Kitchen

Approx Budget:

£3,180 + VAT





no. 3

# The Birdbox

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Unique way to engage with nature and take time for yourself

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Treetop dwelling with the chance to have nature knock on your window.  
Perfect for: Short Haul Trips | Sustainable Travel | On Pack Campaigns



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# Support natural tourism in style

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Hardas, Sweden

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The Biosphere is a treetop marvel. Amplifying the focus on sustainability and natural tourism whilst helping the conservation of the local bird population. With a façade containing 350 bird nests it aims to decrease the downward spiral of the bird population in the woods. Wrapping the room in an ecological habitat, guests can experience birdlife in close proximity, finding themselves in the epicentre of nature. You'll also dine on local delicacies as you taste the season's flavors. Choose a candle lit dinner under the stars on a frozen lake, or a three-course dinner 10 metres high up in a tree. Whatever you choose it is sure to be a once in a lifetime experience.

- Return flights for two to Stockholm
- Return flights for two to Luleå
- Private transfers to the Treehotel
- Three nights accommodation for two in the Biosphere Treehouse
- Breakfast each morning
- Dinner for two people in The Restaurant
- All meals included whilst you are on the experience

Approx Budget:

£4,600 + VAT





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