

Q4 2023 EDITION



another way

PROMOTIONS | INCENTIVES | BRAND EXPERIENCES

AWARD WINNING CAMPAIGN INSPIRATION

Your quarterly guide to a selection of the most unique and interesting prize ideas that will set your campaign apart from the competition without breaking the bank.



another way

Make running promotions easy.

PRIZES | PROMOTIONS | BRAND EXPERIENCES | INCENTIVES

PRIZE MANAGEMENT MADE SIMPLE

Another Way can manage all aspects of your campaign. This means you are free to focus on your day job, knowing the prize element can take care of itself.

So, you can propose any idea, even the most challenging concepts, confident it can be delivered.

- We create your prize concepts
- We manage and fulfil every idea in house
- We create your prize Ts&Cs
- We check for compliance issues
- Dedicated Fulfilment Manager for everyone
- Each winner gets a dedicated travel app
- ATOL Licensed
- We also manage partnerships, influencer campaigns and hard goods packages

AWARD WINNING PRIZE MANAGEMENT

We are officially award winning. Having only recently celebrated our 2nd anniversary, we were delighted to collect **SILVER** at the **2023 IPM AWARDS** for **BEST PROMOTIONAL MARKETING MANAGEMENT & BEST INCENTIVE, PRIZE OR LOYALTY MANAGEMENT** for our work with Airbnb for their Grand Heritage Tour.



* Mando: What The Brits Want From Promotions 2.0

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Dine In The Sky^{no. 1}

Take 'experience dining' to a new level



'Experience Dining' where guests enjoy exquisite food hundreds of meters above the city.
Perfect for: Food Lovers | Adventurers | Multiple City Options



Sky high dining to test the nerves

Brussels, Belgium

Imagine being served a Michelin starred meal, hundreds of meters above the city skyline and watching the sun set as you enjoy a glass of champagne like no other. Well, this is not pie in the sky thinking, but a tasty reality. We will whisk you out to Brussels where you'll spend the weekend in this fantastic city, the highlight of it being suspended above the cityscape and enjoying a luxurious meal that delivers on sky high expectations.

- Return flights to Brussels, Belgium
- Return transfers from the airport
- Two night's accommodation for two at the 4 star Hotel des Galeries
- Two tickets to Dinner in the Sky, Belgium
- Enjoy a champagne reception, 4 course meal with wine pairing with digestives all prepared hundreds of meters above ground

Approx Budget:

£2,700 + VAT



no. 2

A Slice Of Bali

A little slice of Bali in Copenhagen for a short haul solution



Adults only short haul getaway with all the long haul benefits.
Perfect for: Image Grabbing Prizes | Adults Only | Travel Lovers



Luxury redefined in Copenhagen

Copenhagen, Denmark

A little slice of Bali in the heart of Copenhagen strictly for adults. Manon Les Suites is an exclusive 5-star sanctuary offering those seeking a luxurious escape amidst the city's vibrancy. When you arrive you're transported to a tropical haven, complete with a Bali-inspired indoor pool and authentic Balinese decor. Try the rooftop lounge and sauna, where Balinese warmth is married perfectly with Nordic simplicity, before heading to The Alchemist, the fifth best restaurant in the world to explore and outrageous, sense spinning dining experience.

- Return flights for two to Copenhagen, Denmark
- Return transfers from the airport to the hotel
- Three nights accommodation for two at Manon Les Suites, Copenhagen
- Access to the rooftop lounge & sauna
- Private bike tour through Copenhagen
- A dining experience at The Alchemist, 5th Best Restaurant in the world, an outrageous sense-spinning experience, where guests take in 50 small courses

Approx Budget:

£3,200 + VAT



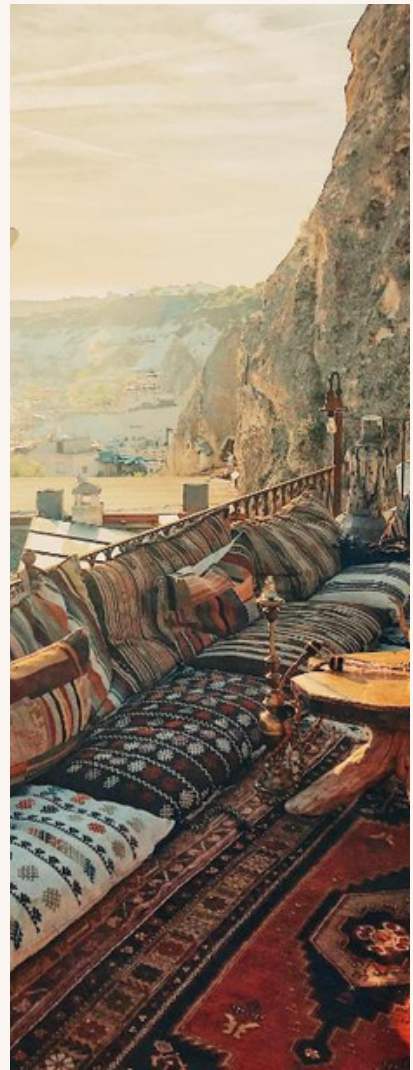
no. 2

Cave Life

Sleep inside a cave hotel with the most epic of all views



Eco friendly and sustainable luxury in Cappadocia, Turkey.
Perfect for: Couples | Explorers | User Generated Content



Cave dwelling but with a luxury twist

Cappadocia, Turkey

Bringing a new level of eco-inspired chic to Göreme, Koza Cave is a masterclass in stylish sustainable tourism. The passionate owner spent decades living in Holland and has incorporated Dutch eco-sensibility into every cave crevice of each room. Grey water is reused, and recycled materials and local handcrafted furniture are utilised in abundance to create sophisticated spaces. You'll even enjoy a hot air balloon ride over the Fairchimneys, coming within touching distance of the roof top bar of your cave hotel. There, watch the sun set from arguably one of the most epic spots in the whole of Cappadocia.

- Return flights for two people to Nevşehir Kapadokya Airport
- E-car transfers from the airport to the hotel
- Three nights accommodation for two people at the Koza Cave Hotel
- Accommodation is based on two people sharing a Delux Cave Suite including breakfast
- A Cappadocia sunrise Hot Air Balloon tour over the Fairchimneys
- Traditional dinner each day throughout hidden Cappadocia taverns suggested by locals

Approx Budget:

£3,900 + VAT



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