

Q1 2024 EDITION



another way

PROMOTIONS | INCENTIVES | BRAND EXPERIENCES

AWARD WINNING CAMPAIGN INSPIRATION

Your quarterly guide to a selection of the most unique and interesting prize ideas that will set your campaign apart from the competition without breaking the bank.



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Make running promotions easy.

PRIZES | PROMOTIONS | BRAND EXPERIENCES | INCENTIVES

AWARD WINNING PRIZE MANAGEMENT

Another Way can manage all aspects of your campaign. This means you are free to focus on your day job, knowing the prize element can take care of itself.

But did you also know we are able to manage and support in other areas of your campaigns, take a look at some additional services we offer:

- Winner Selection
- Partnerships
- Event Management
- Influencer Activation
- On-Site Representation
- VIP Hosting
- Competition Microsites

SALES TRAINING RETREATS WITH A DIFFERENCE

Rewarding consumers is something we do day in, day out. But did you know we also help motivate and inspire the sales teams behind the campaigns too? Effective training of your sales force will enhance the effect of your campaign. And there is no one better in achieving this than our partners at **Upping Your Elvis**. They help teams to get their energy right so that work becomes easier, more fun and more successful. And with group sessions, hosted retreats and courses to suit all budgets, it is no wonder they are trusted to get the best out of teams from **Unilever** to **Diageo** and **ITV**.

UPPING
YOUR
ELVIS





no. 1

Gleneagles

Arrive by Sleeper Train at 'the UK's best hotel'



A unique experience, timeless charm with endless experiences, perfect for the entire family
Perfect for: Families | Once In A Lifetime Experiences | Rail Fans



Timeless getaway for all the family

Gleneagles, Scotland

Combine the golden age of rail travel and the timeless glamour of Highland living and you have created the perfect family getaway. Climb aboard the Caledonian Sleeper train from London before arriving at Gleneagles' own private train station as the sun rises. You'll spend two nights in the Gleneagles Hotel, recently voted the best hotel in the UK. With experiences from falconry to mini Land Rover driving, golf and gun dog training, this package really has it all.

- Return overnight travel on the Caledonian Sleeper Train for two adults and two children
- Private transfers from Gleneagles station
- Two nights accommodation for a family of four with breakfast included
- Dinner for four in the Strathearn Restaurant
- A Junior off road experience, falconry experience and family Fat Bike excursion
- x2 spa treatments for the adults

Approx Budget:

£3,400 + VAT



no. 2

Sleep in the zoo

Spend the night in the lion enclosure of London Zoo



Feel a world away whilst staying in the capital
Perfect for: Nature Lovers | Families and Adults | Instagrammable Promotions



Fall asleep to the sound of lions

London, UK

It is very rare that you will have the opportunity to listen to the roar of an Asiatic lion as you go to sleep, let alone do so in the centre of the city of London. With this unique experience you will get the chance to join ZSL keepers for an exclusive after-hours tour before bedding down for the night in a private lodge. You'll also receive 2 exclusive after-hours tours of London Zoo at sunset and after-dark and a tour in the morning after breakfast, including a meet and greet with a keeper. Bed down to the sound of Bonobos with this incredible animal experience.

- Return travel allowance for a family of four to London
- An overnight stay in a private lodge in The Land of the Lions Lodges
- A complimentary drink upon arrival
- Two exclusive after-hours tours of London Zoo
- One exclusive tour in the morning, including a meet and greet with a keeper
- A two course dinner and buffet breakfast
- Free entry into London Zoo for two days either side of your night's stay

Approx Budget:

£1,200 + VAT



Under no.3 Restaurant

Exquisite dining partially submerged under the North Sea.



Epic, unique and genuinely once in a lifetime dining experience
Perfect for: Foodies | Explorers | Instagrammable Campaigns



Contemporary underwater dining

Lindesnes, Norway

An entirely unique dining experience in a setting entirely unrivalled. Semi-submerged beneath the icy waters of the North Atlantic in Lindesnes, guests are invited to dine five and a half meters below the surface - the panoramic view of the ocean floor providing the dramatic backdrop. It is the sea that determines what ends up on your plate and what you see outside the window. The outcome of the evening is not always predictable, but we can promise that you will resurface with admiration and curiosity for what happens beneath the surface of the sea.

- Return indirect flights to Kjevik Airport from the UK
- Return private transfers from the airport to the hotel
- Three nights accommodation for two people at Lindesnes Havhotell
- Accommodation is based on two people sharing a double room including breakfast
- A 10 course taster menu including wine pairing at Under

Approx Budget:

£4,100 + VAT



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